Wine Industry Metrics - Winery Database - January 2018

Wines Vines Analytics

January U.S. Winery Count hits 9,650

Our database of wineries is showing a count of 9,650. This is a net increase of 563 over January 2017. Over the course of 2017, we added over 900 wineries and removed 337 due to closure or acquisition. The growth is coming from an equal mix of bonded and virtual wineries. Fifty-two percent of new wineries hold a bonded permit. Ninety-eight percent of the new wineries are very small, producing less than 5,000 cases annually. Seven of the new wineries are in the 5 - 49,999 case production range.

Winery		
Database »	Month	
January 2018	9,650	
January 2017	9,091	

Although the Wines Vines Analytics team updates wineries on a monthly basis, these tables are published semi-annually as a benchmark. The figures below reflect the winery universe as of January 2018.

U.S. Wineries - Count by			
State			
January 2018			
source: Wines Vines Analytics			

State	Winery Count	%
California	4,391	45%
Oregon	774	8%
Washington	772	8%
New York	395	4%
Texas	319	3%
Virginia	276	3%
Pennsylvania	261	3%
Ohio	208	2%

U.S. Wineries - Annual Production (Cases) January 2018 source: Wines Vines Analytics			
State	Winery Count	Net Production	%
California	4,391	282,500,000	86%
Washington	772	14,800,000	5%
New York	395	12,000,000	4%
Oregon	774	4,200,000	1%
Texas	319	1,800,000	1%
Michigan	184	1,200,000	- %
North Carolina	165	1,000,000	- %
Virginia	276	990,000	- %
Pennsylvania	261	900,000	- %
Illinois	115	900,000	- %

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Michigan	184	2%
North Carolina	165	2%
Missouri	149	2%
Colorado	127	1%
Illinois	115	1%
All other states	1,518	16%
Total U.S. Wineries	9,654	100%

Ohio	208	870,000	- %
All other states	1,794	6,320,000	2%
Total U.S. Wineries	9,654	327,480,000	100%

Note: Winery production includes all wine produced at a location including custom production for other wineries. When summary totals are reported geographically, these custom amounts are netted to prevent double counting.

U.S Wineries - By Winery Size

January 2018

source: Wines Vines Analytics

Winery Size	Winery Count	%
Large (500,000+)	65	1%
Medium (50,000 - 499,999)	262	3%
Small (5,000 - 49,999)	1,604	17%
Very Small (1,000 - 4,999)	3,690	38%
Limited		

U.S. Wineries - By Average Bottle Price January 2018

source: Wines Vines Analytics

Average Bottle Price	Winery Count	%
\$1 - \$10.99	189	2%
\$11 - \$19.99	3,064	32%
\$20 - \$29.99	3,102	32%
\$30 - \$39.99	1,415	15%
\$40 - \$59.99	1,219	13%
\$60 - \$99.99	487	5%
\$100 and over	178	2%
Total U.S. Wineries	9,654	100%

Production	4,033	42%
(< 1,000)		
Total U.S.	0.654	100%
Wineries	3,004	100%



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