

Wine Industry Metrics - Total U.S. Wine Sales - December 2018

Wines Vines Analytics

U.S. Wine Sales Rise 2% in December

U.S. wine sales rose 2% in December to \$4.5 billion, market research firm bw166 reported. Domestic table wines drove the growth, also gaining 2% to \$4.2 billion while sparkling wine sales were flat at \$209 million. Domestic wine sales increased 3% to \$47 million in the latest 12 months, boosting total wine sales in the U.S. to \$70 billion, 5% above a year ago.

Total U.S. Wine Sales »	Month	12 Months
December 2018	\$4,416 mil	\$46,183 mil
December 2017	\$4,384 mil	\$45,019 mil



866.453.9701 | 415.453.9700 | Fax: 415.453.2517 | 65 Mitchell Blvd., Ste. A San Rafael, CA 94903
info@winesandvines.com

Copyright © 2001-2024 by Wine Communications Group, Inc. All Rights Reserved.
No material may be reproduced without written permission of the Publisher.