

Wine Industry Metrics - Total U.S. Wine Sales - December 2017

Wines Vines Analytics

U.S. Wine Sales Up 1% in December

U.S. wine sales rose 1% to \$4 billion in December 2017, market research firm bw166 reported, a new monthly benchmark despite the small gain from December 2016. Domestic wine sales for the latest 12 months were stronger, rising nearly 2% to approach \$42 billion. Sales of domestic wines and packaged imports rose 3% to total nearly \$63 billion in the 12 months ended December. Packaged imports logged an additional \$913 million in sales for 5% growth, driving growth in total wine sales for the year.

Total U.S. Wine Sales »

	Month	12 Months
December 2017	\$4,384 mil	\$45,019 mil
December 2016	\$3,911 mil	\$41,076 mil

U.S. WINE SALES



Source: bw166.com, Wines Vines Analytics. Domestic table and sparkling wine sales on-premise and off-premise.

U.S. wine sales totaled \$4 billion in December 2017, up 1% from a year earlier.

TOTAL WINE SALES

	\$ Millions			
	2016	2017	Change	% Change
Domestic Table, Sparkling & Imported Bulk	\$41,076	\$41,767	\$691	2%
Packaged Imports & All Other Wines	\$20,020	\$20,934	\$913	5%
Total Wines	\$61,097	\$62,700	\$1,604	3%

Source: bw166.com, Wines Vines Analytics. Consumer expenditures for all wines on-premise and off-premise, 12 months through December 2017. Excludes cider.

Total wine sales approached \$63 billion in the 12 months ended December 2017, up 3% from a year earlier.

WINES & VINES

866.453.9701 | 415.453.9700 | Fax: 415.453.2517 | 65 Mitchell Blvd., Ste. A San Rafael, CA 94903

info@winesandvines.com

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