

Wine Industry Metrics - Winery Job Index - December 2018

Wines Vines Analytics

DtC Positions Buoy Winery Hiring in December

Direct to consumer positions, including tasting room and retail staff, enjoyed strong demand at wineries in December, Winejobs.com reported. Hiring rose 48% versus a year earlier to a subindex reading of 237. The demand offset declines for all other positions, which pushed Winejobs.com's Winery Job Index 10% lower to 151. The relatively small finance category saw the greatest drop, at 47%, while the significant winemaking and vineyard subcategories saw declines of 40% and 25%, respectively.

Winery Job Index »	Month	12 Months
December 2018	151	336
December 2017	168	316



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