

# Wine Industry Metrics - January 2019

Wines Vines Analytics

January 2019

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Total U.S. Wine Sales	Month	12 Months
January 2019	\$3,715 mil	\$46,759 mil
January 2018	\$3,258 mil	\$46,491 mil

Off-Premise Sales - NIQ	Month	12 Months
January 2019	\$896 mil	\$11,789 mil
January 2018	\$859 mil	\$11,543 mil

Direct-to-Consumer Shipments	Month	12 Months
January 2019	\$126 mil	\$3,004 mil
January 2018	\$126 mil	\$2,717 mil

Winery Job Index	Month	12 Months
January 2019	319	335
January 2018	329	321

Data sources: BW166.com, IRI, ShipCompliant, winejobs.com

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