

WINE & SPIRITS PRODUCT BULLETIN



Experts in "What If..."

60# Natural White Picasso FSC® Certified Label Stock

Print your label design on our canvas, Wausau Coated Products introduces 60# Natural White Picasso, a facestock with the texture of closely woven fabric. This natural white facestock has a subtle embossed pattern that looks like the canvas that was used by Picasso to create his masterpieces. It is manufactured with wet strength properties and is FSC® Certified. This facestock features H-318, an adhesive that provides excellent anchorage and provides outstanding performance. This is a great choice to create your own work of art.

- **W032858 ~ Indigo Optimized 60# Natural White Picasso w/Wet Strength, FSC® Certified / H-318 / 1.2 mil Clr PET**

For additional product information and to request samples, please visit our website at www.wausaucoated.com or contact our Customer Service Department at 800-345-8039.

FACESTOCK DESCRIPTION: INDIGO OPTIMIZED 60# NATURAL WHITE PICASSO W/WET STRENGTH, FSC® CERTIFIED

A white facestock with a subtle embossed crosshatch linen pattern, an exceptionally unique and crisp appearance. It is manufactured with wet strength properties to increase performance in moist environments. Top coated and optimized for HP Indigo presses.

Basis Weight (25 x 38 /500), lbs.	60
Caliper, Mils	4.5
Regulatory Compliances	FSC® Certified

ADHESIVE DESCRIPTION: H-318

H-318 is the ideal choice for high end beverage and spirits, with improved resistance to moisture and humidity after bottling. H-318 was engineered to provide excellent high initial tack and quicker label adhesion onto glass while providing functional converting performance on an array of facestocks. It is the adhesive of choice for textured and embossed/debossed labels.

Type	Hybrid
Classification	Emulsion Acrylic
Minimum Application Temp °F	+35
Service Temperature Range °F	+10 to +150

LINER DESCRIPTION: 1.2 MIL CLEAR PET

A clear polyester film liner with high strength and durability. Typically used for high speed automatic roll-to-roll applications.

Caliper, mils	1.2
Yield, sq. in/lb	16,500
Tensile Strength, MD / TD, psi	29,900 / 29,900
Haze, %	3.5%
Elongation at break, MD / TD %	100 / 100
Shrinkage at 302 °F/30 min. MD/TD %	2 / 0.4



Shelf life: One year when stored at 72° F / 50% RH

Note: All product specifications are for informational use only. For more details visit www.wausaucoated.com

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