

WINE & SPIRITS PRODUCT BULLETIN



Experts in "What If..."

Wood Veneer Label Stock

Looking to make an impact on the shelf? Our real Cherry and Birch Wood Veneer label material has the texture and grain of wood, but is smooth enough for printing and converting. The natural variations in the wood make it perfect for label applications requiring a unique look.

The Wood Veneer products have been reengineered to improve performance when die cut in special shapes. They maintain the same wood surface with greater reinforcement. The wood veneer can be hot stamped and embossed, delivering additional pizzazz. These label materials are available for flexo or optimized for HP Indigo and are perfect for products such as wine, spirits, high-end beverages, and gourmet foods.

- **W031551 - Cherry Wood Veneer/i8017/1.2 mil Clear PET**
- **W031478 - HP Indigo Optimized Cherry Wood Veneer/i8017/1.2 mil Clear PET**
- **W032238 - Birch Wood Veneer/i8017/1.2 mil Clear PET**
- **W031558 - HP Indigo Optimized Birch Wood Veneer/i8017/1.2 mil Clear PET**

For additional product information and to request samples, please visit our website at www.wausaucoated.com or contact our Customer Service Department at 800-345-8039.

FACESTOCK DESCRIPTION: CHERRY WOOD VENEER OR BIRCH WOOD VENEER

Real wood veneer label facestock with the texture and grain of wood but has a smooth enough surface for printing and converting.

Basis Weight (25 x 38 /500), lbs.	175
Caliper, Mils	12.5

Note: Wood is a natural material. Therefore, it can have inherent variations in color, texture and grain pattern from roll to roll. Wood imperfections such as knots are possible.

ADHESIVE DESCRIPTION: i8017

i8017 is an ultra-aggressive permanent designed for difficult-to-label surfaces. It offers excellent initial tack and ultimate adhesion to a variety of substrates. i8017 is UV resistant, water resistant, and offers some solvent resistance.

Type	High Performance Acrylic
Classification	Acrylic
Minimum Application Temp °F	+20
Service Temperature Range °F	-20 to +300

LINER DESCRIPTION: 1.2 MIL CLEAR PET

A clear polyester film liner with high strength and durability. Typically used for high speed automatic roll-to-roll applications.

Caliper, mils	1.2
Regulatory Compliances	CONEG, REACH

Shelf life: One year when stored at 72° F / 50% RH

Note: All product specifications are for informational use only. For more details visit www.wausaucoated.com

