

# WINE & SPIRITS PRODUCT BULLETIN



Experts in "What If..."

## Flocked Marquee Label Stock

This unique label stock will give your product a look of extravagance and the feel of luxury. Flocked Marquee combines a sensual feeling with intense bold colors that demand attention. This product line responds fantastically to foil and blind stamping. Flocked Marquee will bring a whole new level of sophistication and luxury to your wine, spirits or high-end beverage packaging.

- W029544 – 155# Crimson Flocked Marquee / i8017 / 1.2 mil Clear PET
- W030624 – 155# Cobalt Flocked Marquee / i8017 / 1.2 mil Clear PET
- W030648 – 155# Commodore Flocked Marquee / i8017 / 1.2 mil Clear PET
- W030373 – 155# Midnight Flocked Marquee / i8017 / 1.2 mil Clear PET

### Optimized for HP Indigo

- W031100– 155# Crimson Flocked Marquee / i8017 / 1.2 mil Clear PET
- W031553 – 155# Cobalt Flocked Marquee / i8017 / 1.2 mil Clear PET
- W031554 – 155# Commodore Flocked Marquee / i8017 / 1.2 mil Clear PET
- W031538 – 155# Midnight Flocked Marquee / i8017 / 1.2 mil Clear PET

For additional product information and to request samples, please visit our website at [www.wausaucoated.com](http://www.wausaucoated.com) or contact our Customer Service Department at 800-345-8039.



#### FACESTOCK DESCRIPTION: 155# FLOCKED MARQUEE

This flocked material combines the feel of velvet with intense colors. It has great foil and blind stamping abilities. Flocked Marquee is designed for prestigious labeling applications.

Basis Weight (25 x 38 /500), lbs.	155
Caliper, mils	15-17

#### ADHESIVE DESCRIPTION: i8017

i8017 is an ultra-aggressive permanent designed for difficult-to-label surfaces. It offers excellent initial tack and ultimate adhesion to a variety of substrates. i8017 is UV resistant, water resistant, and offers some solvent resistance.

Type	High Performance Acrylic
Classification	Acrylic
Minimum Application Temp °F	+20
Service Temperature Range °F	-20 to +300
Regulatory Compliances	CONEG, FDA 21 CFR 175.105, FDA 21 CFR 175.125 Table 2 D-G, Natural Rubber Latex Free, REACH, RoHS

#### LINER DESCRIPTION: 1.2 MIL CLEAR PET

A clear polyester film liner with high strength and durability. Typically used for high speed automatic roll-to-roll applications.

Caliper, mils	1.2
Regulatory Compliances	CONEG, REACH



**Shelf life:** One year when stored at 72° F / 50% RH

Note: All product specifications are for informational use only. For more details visit [www.wausaucoated.com](http://www.wausaucoated.com)