

# BENNETT

## Where Imagination Meets Corrugation

You have to know the box in order to think outside of it.

And no one knows corrugate like Bennett.

Our solution-based design and production strategies allow for customized packaging and displays for every client and every product.

### Who we are:

- Woman-owned, small business
- Headquartered in Lees Summit, MO since 1987
- Other locations in Kansas City, MO and Wichita, KS
- 240 employees
- Design-to-delivery partner

### What we do:

- In-house design
- Retail Packaging
- Retail Displays
- Contract Packaging
- Strength and Ship Testing
- Distribution & Logistics
- Warehousing
- Converting (direct print, litho, pre-print, digital)



BENNETT



Bennett's commitment to their partners  
to be a corrugate industry leader in technology, creativity and innovation  
was recently validated with their investment in the only  
**6-color, single-pass, production-speed, direct-to-corrugate digital press**  
in North America. Bennett can now do for retail displays  
what digital presses have been doing for traditional printing.

## What does this mean for you?

# Speed. Flexibility. Savings.



### Speed to Market:

- No waiting for print plates
- No waiting on Litho label production
- Art files downloaded directly to the press
- True production proofs
- Fewer machine passes

### Creative Flexibility:

- Small-volume or high-volume printing
- Versioning of creative for demographic or retailer specific messaging
- Not limited to 1 or 2 colors due to budget
- Direct-to-sheet printing with no machine crush – greater stacking strength potential

### Savings and Efficiencies:

- No print plate investment
- No Litho label purchase
- More colors does not equate to a higher price
- Fewer machine passes
- Less waste



Benefits of Printing Digitally



BENNETT



Digital Press Capabilities

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