

# WINE & SPIRITS PRODUCT BULLETIN



Experts in "What If..."

## 70# Ginseng w/Wet Strength Label Stock

Wausau Coated Products introduces 70# Ginseng with wet strength as a facestock option. This smooth earth toned paper has added fibers throughout the sheet for a unique appearance. Ginseng is great choice for wine, spirits, high-end beverages and gourmet foods. Along with having wet strength, 70# Ginseng also has excellent die-cutting, foil and embossing properties. This facestock features H-318, an adhesive that provides excellent anchorage and provides outstanding performance. If you are looking for something unique for your brand, this is a great option.

- **W028496 ~ HP Indigo Optimized 70# Ginseng w/Wet Strength / H-318 / 1.2 mil Clear PET**

For additional product information and to request samples, visit our website at [www.wausaucoated.com](http://www.wausaucoated.com) or contact our Customer Service Department at 800-345-8039.

### FACESTOCK DESCRIPTION: 70# GINSENG W/WET STRENGTH

This smooth earth tone paper has added fibers throughout the sheet for a unique appearance. It is manufactured with wet strength properties to increase performance in moist environments. It is suitable for high-speed bottling and packaging lines.

Basis Weight (25 x 38 /500), lbs.	70
Caliper, mils	5

### ADHESIVE DESCRIPTION: H-318

H-318 is the ideal choice for high end beverage and spirits, with improved resistance to moisture and humidity after bottling. H-318 was engineered to provide excellent high initial tack and quicker label adhesion onto glass while providing functional converting performance on an array of facestocks. It is the adhesive of choice for textured and embossed/debossed labels.

Type	Hybrid
Classification	Emulsion Acrylic
Minimum Application Temp °F	+35
Service Temperature Range °F	+10 to +150

### LINER DESCRIPTION: 1.2 MIL CLEAR PET

A clear polyester film liner with high strength and durability. Typically used for high speed automatic roll-to-roll applications.

Caliper, mils	1.2
Yield, sq. in/lb	16,500
Tensile Strength, MD / TD, psi	29,900 / 29,900
Haze, %	3.5%
Elongation at break, MD / TD %	100 / 100
Shrinkage at 302 °F/30 min. MD / TD %	2 / 0.4
Regulatory Compliances	CONEG, REACH



**Shelf life:** One year when stored at 72° F / 50% RH

Note: All product specifications are for informational use only. For more details visit [www.wausaucoated.com](http://www.wausaucoated.com)