

WINE & SPIRITS PRODUCT BULLETIN



Experts in "What If..."

74# White Impression Specialty Label Stock

Wausau Coated Products introduces 74# White Impression Label Stock. Sophisticated white facestock that contains a combination of synthetic and traditional fibers which provide a distinct feel. This fiber combination provides a texture that is suitable for multi-level embossing and hot foil stamping. It is a great stock for premium and prestigious labeling such as wine bottles. This paper facestock will leave an Impression with your customers.

- **W032584 ~ HP Indigo Optimized 74# White Impression w/Wet Strength / i8017 / 1.2 mil Clear PET**

For additional product information and to request samples, visit our website at www.wausaucoated.com or contact our Customer Service Department at 800-345-8039.

FACESTOCK DESCRIPTION: INDIGO OPTIMIZED 74# WHITE IMPRESSION

Sophisticated white facestock that contains a combination of synthetic and traditional fibers which provide a distinct feel. Top coated and optimized for HP Indigo presses.

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|-----------------------------------|-----|
| Basis Weight (25 x 38 /500), lbs. | 74 |
| Caliper, mils | 7.4 |

ADHESIVE DESCRIPTION: i8017

i8017 is an ultra-aggressive permanent adhesive designed for difficult-to-label surfaces. It offers excellent initial tack and ultimate adhesion to a variety of substrates. i8017 is UV resistant, water resistant and offers some solvent resistance

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|------------------------------|---|
| Type | High Performance Acrylic |
| Classification | Acrylic |
| Minimum Application Temp °F | +20 |
| Service Temperature Range °F | -20 to +300 |
| Regulatory Compliances | California Prop 65, CONEG, Natural Rubber Latex Free, REACH, RoHS, FDA 21 CFR 175.105, FDA 21 CFR 175.125 Table 2 D-G, FDA 21 CFR 176.180 |

LINER DESCRIPTION: 1.2 MIL CLEAR PET

A clear polyester film liner with high strength and durability. Typically used for high speed automatic roll-to-roll applications.

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| Caliper, mils | 1.2 |
| Yield, sq. in/lb | 16,500 |
| Tensile Strength, MD / TD, psi | 29,900 / 29,900 |
| Haze, % | 3.5% |
| Elongation at break, MD / TD % | 100 / 100 |
| Shrinkage at 302 °F/30 min. MD / TD % | 2 / 0.4 |
| Regulatory Compliances | CONEG, REACH |



Shelf life: One year when stored at 72° F / 50% RH

Note: All product specifications are for informational use only. For more details visit www.wausaucoated.com